

# Gluten Free

The rise and rise of gluten-free foods

# Introduction

The gluten-free sector is booming. Reports show that the UK & Ireland's gluten-free market saw a 90% growth between 2007 and 2012, and that gluten-free foods now represent 45 per cent of the market.

## Some Key Facts

# £180m

The gluten-free market has seen exceptional growth in recent years and the UK market is now worth an approximate £180 million.



Somewhat surprisingly, it is not just sufferers from conditions such as coeliac disease who are buying gluten free products as 98% of the market is actually made up of non-sufferers.



Our state of the art manufacturing facility and quality control team ensures a consistent and high quality product every time.



In 2013 49% of gluten free buyers were new to the category.

# +37%

Market figures suggest growth has been up 37% year-on-year with the market being expected to grow by a further 46% by 2017



It's also being promoted by celebrities like Lady Gaga who are encouraging a gluten-free diet as a lifestyle choice.



With the increase of the population following a gluten-free diet, the availability has increased both in retail and food service – making eating out and shopping so much easier for families to cater for.

## Our Gluten Free Categories



### Sausage Seasonings



Rusk & Coating Systems



Burger Mixes



Gravy Mixes



Black Pudding Mixes



Haggis Mixes



Marinades



Sauces



Glazes

## Range, Service & Value

Scobie & Junor and Foodmaker have been developing gluten free recipes and ingredients for a number of years now. Our manufacturing facility and quality control systems are of the highest standard and we pride ourselves in our ability to anticipate and accommodate customer needs at every stage. Our ranges are continually developing and improving week on week, so take the opportunity now to learn more about how we can work with you.

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